JOIN A GROWING COMMITTED COMMUNITY.

Healthy Homes Hub





A shared commitment to improving affordable & social housing health

WHO WE ARE.

At the Healthy Homes Hub, we believe every home should be a healthy one, because the place you live should never make you ill.

We bring together housing providers, policymakers, contractors, academics and health professionals with a single aim: to put health at the heart of housing. By connecting these voices, we help turn challenges into practical solutions and ensure healthier homes aren't just an aspiration... they become a reality.

We are more than a network. This is a space where knowledge is shared, innovation is tested and collaboration drives real change. Whether it's tackling damp and mould, setting the bar for retrofit, improving air quality, or informing future policy and finance models, we help housing providers take action that makes homes safer, warmer, and better for the people who live in them.

WHAT WE DO.

We are a **membership body** driving collaboration for healthier living environments, a **knowledge resource** providing landlords with the insight they need to deliver healthy homes, and a **voice and platform** articulating the value of good health in the home and why it matters for residents, landlords and communities alike.

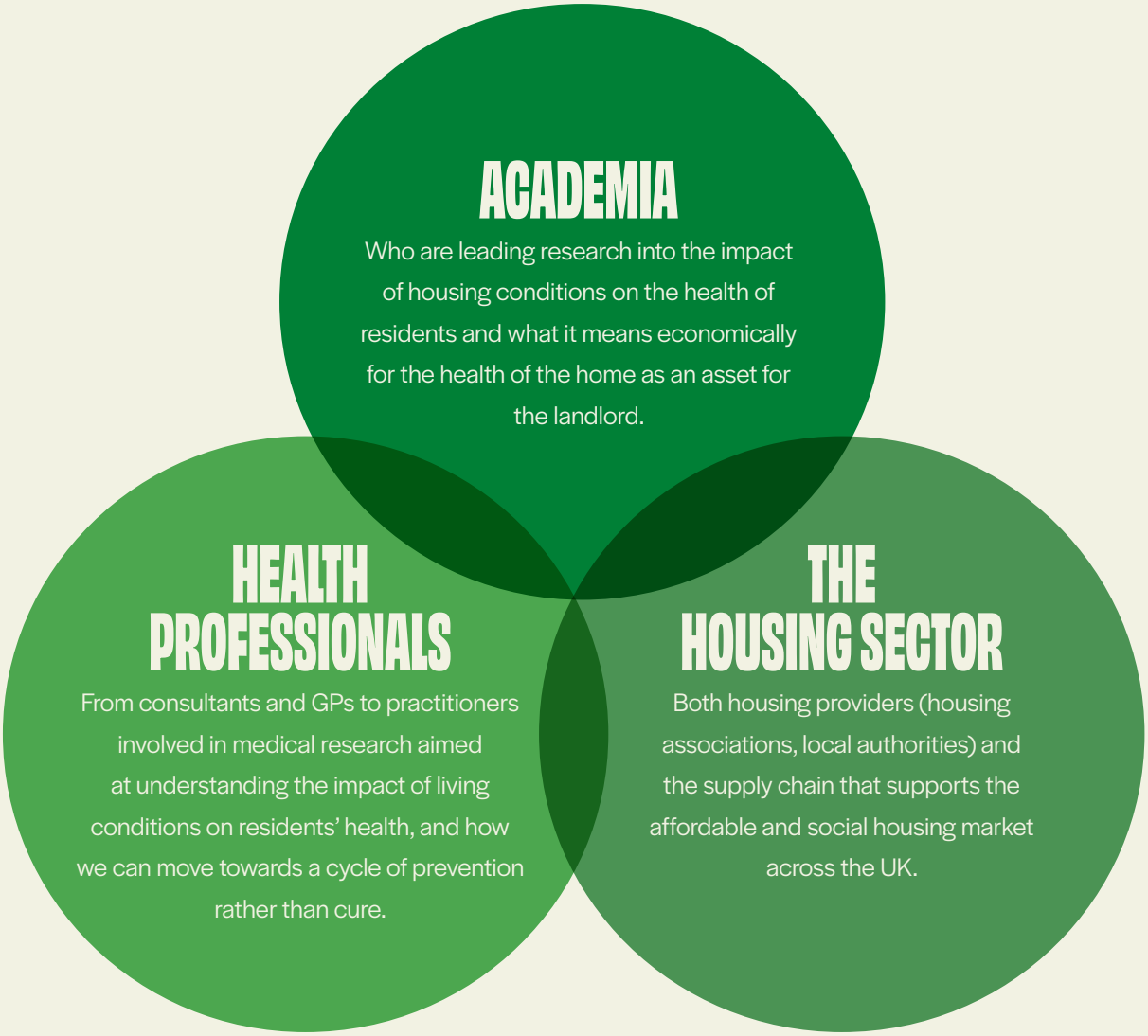
OUR PURPOSE.

Our purpose is simply – to make every home a healthy one. This can only be delivered through collaboration and a partnership approach which is why we have built a "coalition of the willing", to help improve the health of our social housing stock.

OUR MEMBERS

OUR MEMBERSHIP IS DRAWN FROM 3 CORE SECTORS:

What binds this membership together is a shared commitment from informed and engaged people to improving the health of our affordable and social housing stock - for the benefit of residents and landlords alike.

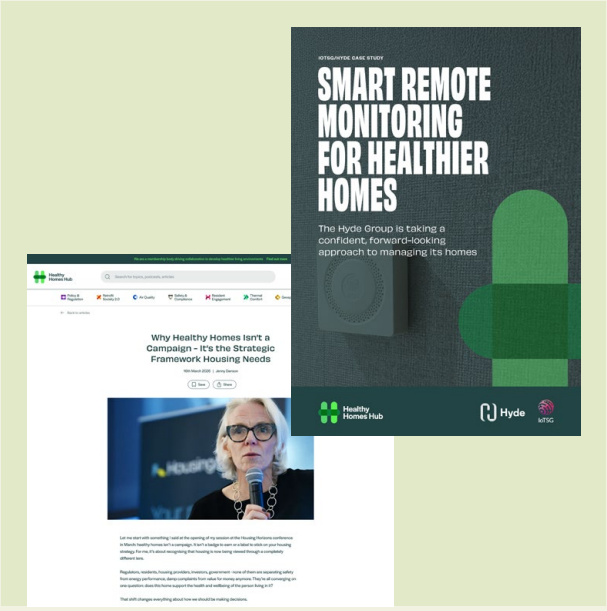


WHAT OUR MEMBERS GET.

We've built a growing body of knowledge shaped by the real challenges housing providers are facing every day, meaning our members gain access to the latest research and thinking on how we can improve the health of our homes.

Our articles, masterclasses, events and Making Housing Better podcast focus on what actually matters in practice - from damp and mould and retrofit performance, to air quality, data and building compliance.

We work with each of our commercial members to create a bespoke content plan to enable them to share their insights and knowledge with our membership base across our Healthy Homes Hub portfolio.



INSIGHTS, CASE STUDIES & BEST PRACTICE

Our website acts as a member-based knowledge library consisting of thought leadership articles, observations from health and housing events alongside a series of independent case studies* delving into projects and the learnings from them. These aren't theoretical conversations, but discussions and reflections of what's happening in practice.

For our members, our website provides access to a trusted and increasingly diverse source of knowledge that reflects the realities of housing today.

*Not included in membership, additional charge.

WHAT OUR MEMBERS GET



MAKING HOUSING BETTER PODCAST

Our weekly podcast has become a space where housing professionals, partners and experts can share experiences openly, reflect on what's working and where the challenges still lie. It brings different parts of the sector together to have honest conversations about the realities organisations are dealing with day to day and takes a deep dive into a range of critical health and housing topics.

MASTERCLASSES AND CPD

We host a series of masterclasses which feature discussions with people involved in delivering projects aimed at improving the health of homes. Focused on promoting the learnings from these projects for asset and resident health, these recordings count towards member CPD.



WHAT OUR MEMBERS GET

EVENTS & NETWORKING.

Creating opportunities for collaboration, innovation and knowledge sharing is at the heart of our work, with members invited to participate in a variety of events throughout the year.



IDEAS EXCHANGE

Our flagship Ideas Exchange events are built to move the conversation on healthier homes forward - not just to talk about it, but to shape what happens next. Held twice a year, they bring together housing professionals, health, industry experts and academics to test ideas, challenge assumptions and share what's working in practice.

These popular sessions create space for honest, two-way dialogue. Not presentations for the sake of it, but conversations that reflect the realities organisations are dealing with day to day. For our members, this means access to practical insight, fresh perspectives and the opportunity to learn directly from others navigating the same challenges.

RETROFIT SOCIETY 2.0

Our quarterly Retrofit Society 2.0 sessions are designed to tackle one of the sector's biggest barriers - aligning retrofit delivery with the reality of finance.

These sessions bring together finance, treasury, sustainability and asset leaders to move the conversation forward - from theory and targets to what can actually be delivered at scale.

We work with key players from across energy and finance, with the Green Finance Institute and Energiesprong UK to create clearer insight into retrofit finance, stronger alignment between teams and partners, and greater confidence in how programmes are shaped and delivered.



OUR IMPACT

PROJECTS.

We are increasingly focused on developing programmes that bring organisations together to explore particularly complex challenges that address health in housing in practice.

These initiatives are designed as collaborative space, where different perspectives, expertise and approaches can be brought together to test ideas, share learning and build a clearer understanding of what works. Our commercial members get the opportunity to participate in these projects increasing knowledge whilst contributing to wider sector learning.



WARM RENTS

The Warm Rents Programme is our flagship initiative focused on tackling one of the sector's most persistent challenges - cold homes. The programme is exploring a different approach - guaranteeing a minimum level of warmth, not leaving heating costs as something residents must struggle to afford.

By working across multiple organisations and delivery models it is creating a shared space for learning, where approaches can be tested, compared and refined collectively.

The value for our participating commercial members lies in the strength of the collaboration and the foundations being put in place to generate meaningful, sector-relevant evidence.

Our aim is to eliminate fuel poverty from social housing.

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L&Q

Places for People

SNG Sovereign Network Group

thirteen
Managing and building homes

OUR IMPACT

ASTHMA FRIENDLY HOMES

The Asthma Friendly Homes project in Tower Hamlets will produce a UK-wide blueprint for delivering Walsall Housing Group's Asthma-Friendly Homes model.

We'll be working with four housing providers (Clarion Housing Group, Gateway HA, Hyde Housing and The Riverside Group) with support from whg and Prima Housing Group, along with Barts Health NHS Trust and the local NHS ICB to create this blueprint via a suite of real-world tested playbooks for housing and health professionals and peer-to-peer Community Champions.

The project, sponsored by AWS and Fusion21 Foundation, will enable our participating members to learn how to make homes more asthma friendly for children.





COOLER HOMES

Cooler Homes is a seven-month collaborative programme designed to help social landlords understand and respond to overheating risk across their homes. Bringing together housing providers, delivery partners and academic expertise, it will build a clearer picture of which properties are most at risk and where action should be prioritised.

Participating landlords will receive a heat-risk score for every home, combined with resident vulnerability data to identify those most at risk. This evidence will be used to develop targeted intervention plans for priority properties, helping providers make informed decisions about where different measures are likely to have the greatest impact.

The programme will also produce a practical Cooler Homes Playbook and digital tool that housing providers can use across their portfolios beyond the initial project. The work begins in October 2026, with an initial portfolio assessment available for board reporting by November and the full programme outputs delivered by May 2027.

THE VALUE OF MEMBERSHIP.

The Healthy Homes Hub brings together housing providers and industry partners with a shared goal: improving outcomes for residents through better homes. This unites an informed and senior audience who are already actively engaged in the improvement of health outcomes from our affordable and social housing stock.



Insight

For our commercial members, we provide a platform to contribute knowledge and expertise into those conversations, helping to inform the sector while demonstrating a deep understanding of the issues housing providers are facing.

Influence

Healthy Homes Hub creates space for both housing providers and partners to shape how the sector approaches healthier homes.

For commercial members our position in the sector and the partnerships we have created offers the opportunity to be part of those conversations. Aligning with the Healthy Homes Hub signals a clear commitment to improving housing outcomes and contributing to the wider good, not just commercially, but as part of a collective effort to drive change.

Application

The value of Healthy Homes Hub lies in turning insight into action.

For commercial members this means seeing their expertise applied in real-world settings - supporting organisations to take action and contributing to improved outcomes across housing.

THE POWER OF COLLECTIVE ACTION.

The Healthy Homes Hub is more than a network. We are a growing community of organisations that have made a conscious decision to do better - to look beyond minimum standards and work together to improve the quality, safety and performance of our social homes.

We reflect a broad cross-section of the sector, from those delivering homes day to day, to those shaping the systems, technologies and thinking that support them.

No single organisation can solve the challenges facing housing in isolation. The complexity of issues such as damp and mould, retrofit performance, air quality and resident health requires a more joined-up approach, one that brings together experience, evidence and expertise from across the system.

Through the Healthy Homes Hub, that collaboration is starting to take shape.

- **Ideas are shared, challenged and refined**
- **Approaches are tested in practice**
- **And learning is fed back into the wider sector through HousingAI**

THIS IS A COALITION OF THE WILLING.

Organisations choosing to engage, to share and to improve. And it is this collective effort that gives the work its strength, its credibility and its potential to drive lasting change. Come and join us.



BUILDING WHAT COMES NEXT.



Over the next 12 months we will be building on the foundations already in place - taking what has been tested and making it usable, practical and accessible across more organisations.

For commercial members, this means being part of the next phase as it happens. This includes access to emerging insight, involvement in evolving programmes, and the opportunity to apply new approaches as they are developed.

Our focus will be on embedding more preventative ways of working, supporting earlier identification of risk, and strengthening how data is used to inform both day-to-day and long-term strategic decisions.

Alongside this, we will continue to expand our programmes, partnerships and projects - creating more opportunities for commercial members to engage, contribute and benefit from shared learning that is directly relevant to the challenges they are facing.

SHAPE WHAT COMES NEXT.



What's been built so far has been driven by organisations choosing to engage, contribute and do things differently.

The next phase depends on continuing that collective effort.

By becoming a commercial member, you'll play a direct role in shaping how the sector approaches healthier homes, and in driving the change still needed.

OUR MEMBERSHIP BANDS.

We believe that cost should not be a barrier to knowledge. So, for those at the forefront of academic research, health services, and housing provision, we provide FREE membership of the hub.

For suppliers, consultants, and contractors, there is a membership fee relative to the size of their organisation. This enables us to continue providing and investing in the critical resources and support our members increasingly rely upon.

OUR COMMERCIAL MEMBERSHIP BANDS ARE:

Turnover	Annual membership fee*
£0 – £500k	**£1,050**
£501k – £1.99m	**£2,625**
£2m – £9.99m	**£3,675**
£10m – £49.99m	**£5,250**
£50m – £99.99m	**£8,400**
£100m +	**£13,125**

*All prices are exclusive of VAT and subject to annual reviews

THE HEALTHY HOMES HUB TEAM.



DAVE SHERIDAN

Chair



JENNY DANSON

CEO



LEE REEVELL

CIO



ALEX WILLEY

Project Director



HELEN GREIG

Relationship Director



SARA DONNELLY

Communications Manager



ANDY CAMERON-SMITH

Communications and Partnerships Director

BECOME A MEMBER

JOIN A FOCUSED COMMUNITY.

Strategic Partners

Commercial Partners

Sector Partners

Academic Partners

Become a member

Healthy Homes Hub

healthyhomeshub.uk